**BOARD of SUPERVISORS** 



City Hall Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 554-5227

# MEMORANDUM

- TO: Tom Hui, Acting Director, Department of Building Inspection
- FROM: Alisa Miller, Clerk, Land Use and Economic Development Committee Board of Supervisors
- DATE: February 6, 2013

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Economic Development Committee has received the following proposed ordinance, introduced by Supervisor Avalos on January 29, 2013:

### File No. 130084

Ordinance amending the Planning Code, by adding a new section, to establish the Outer Mission Street Neighborhood Commercial District along Mission Street between Alemany Boulevard and the San Francisco-San Mateo County line; repealing the Excelsior Alcohol Restricted Use District and adding controls on liquor establishments to the new Neighborhood Commercial District; amending various sections to make conforming and other technical changes; amending the Zoning Map to rezone specified properties to the new Neighborhood Commercial District; and making environmental findings, Planning Code, Section 302, findings, and findings of consistency with the General Plan, and the Priority Policies of Planning Code, Section 101.1.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: William Strawn, Department of Building Inspection Carolyn Jayin, Department of Building Inspection FILE NO. 130084

### ORDINANCE NO.

[Planning Code, Zoning Map - Establishing Outer Mission Street Neighborhood Commercial District]

Ordinance amending the Planning Code, by adding a new section, to establish the Outer Mission Street Neighborhood Commercial District along Mission Street between Alemany Boulevard and the San Francisco-San Mateo County line; repealing the Excelsior Alcohol Restricted Use District and adding controls on liquor establishments to the new Neighborhood Commercial District; amending various sections to make conforming and other technical changes; amending the Zoning Map to rezone specified properties to the new Neighborhood Commercial District; and making environmental findings, Planning Code, Section 302, findings, and findings of consistency with the General Plan, and the Priority Policies of Planning Code, Section 101.1.

NOTE:

Additions are <u>single-underline italics Times New Roman</u>; deletions are <u>strike-through italics Times New Roman</u>. Board amendment additions are <u>double-underlined</u>; Board amendment deletions are <u>strikethrough normal</u>. Ellipses indicate text that is omitted but unchanged.

Be it ordained by the People of the City and County of San Francisco: Section 1. Findings.

(a) The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Section 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. \_\_\_\_\_\_ and is incorporated herein by reference.

(b) Pursuant to Planning Code Section 302, this Board finds that these Planning Code amendments will serve the public necessity, convenience, and welfare for the reasons set forth in Planning Commission Resolution No. \_\_\_\_\_\_ and the Board incorporates such

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Page 1 1/29/2013 reasons herein by reference. A copy of Planning Commission Resolution No. \_\_\_\_\_\_ is on file with the Board of Supervisors in File No. \_\_\_\_\_.

(c) This Board finds that these Planning Code amendments are consistent with the General Plan and with the priority policies of Planning Code Section 101.1 for the reasons set forth in Planning Commission Resolution No. \_\_\_\_\_, and the Board hereby incorporates such reasons herein by reference.

Section 2. The San Francisco Planning Code is hereby amended by adding Section 745.1, to read as follows:

SEC. 745.1. OUTER MISSION STREET NEIGHBORHOOD COMMERCIAL DISTRICT. The Outer Mission Street Neighborhood Commercial District is located along Mission Street between Alemany Boulevard and the San Francisco-San Mateo county line. Outer Mission Street is mixed use, combining street-fronting retail businesses on the ground floor and housing on upper floors. The range of comparison goods and services offered is varied and often includes specialty retail stores, restaurants, and neighborhood-serving offices. The area is transit-oriented and the commercial uses serve residents of the area as well as residents and visitors from adjacent and other neighborhoods. The Outer Mission Street Neighborhood Commercial District is intended to provide convenience goods and services to the surrounding neighborhoods as well as limited comparison shopping goods for a wider market. Housing development in new buildings is encouraged above the

second story. Existing residential units are protected by limitations on demolitions and upper-story conversions. Parking for residential and commercial uses is not required. Buildings range in height, with height limits generally allowing up to four stories. Lots vary in size, generally small- or mediumsized with some very large parcels.

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1	<u>SEC. 7</u>	45. OUTER MISSION STREET	NEIGHBORHOOD C	<u>OMMERCIAL DISTRICT</u>
2		ZONING	CONTROL TABLE	
3				Outer Mission Street
4	<u>No.</u>	Zoning Category	<u>§ References</u>	<u>Controls</u>
5	BUILDING S	TANDARDS		
6	<u>745.10</u>	Height and Bulk Limit	<u>§§ 102.12, 105, 106,</u>	Generally 40-X; see Zoning
7		X	<u> 250 - 252, 260, 261.1,</u>	Map. Height Sculpting on
8			<u> 263.20, 270, 271</u>	Alleys; § 261.1 Additional 5
9				feet in height allowed for
10				Ground Floor Active Uses in
11				40-X and 50-X height
12				districts;§ 263.20
13	<u>745.11</u>	Lot Size [Per Development]	<u>şş 790.56, 121.1</u>	P up to 9,999 sq. ft.; C 10,000
14				<u>sq. ft. &amp; above</u>
15	<u>745.12</u>	<u>Rear Yard</u>	<u>şş 130, 134, 136</u>	Required at the second story
16			· · · · · · · · · · · · · · · · · · ·	and above: § 134(a)(1)(C)
17	<u>745.13a</u>	Street Frontage	<u>§ 145.1</u>	Required
18	745.13b	Street Frontage, Ground Floor	<u>§ 145.4</u>	Required
19		<u>Commercial</u>		
20	<u>745.14</u>	Awning	<u>§ 136.1(a)</u>	<u>P</u>
21	745.15	<u>Canopy</u>	ş <u>136.1(b)</u>	<u>P</u>
22	<u>745.16</u>	Marquee	§ 136.1(c)	<u>P</u>
23	745.17	Streetscape and Pedestrian	<u>§ 138.1</u>	Required
24		Improvements		
25				

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				<u> </u>
1	<u>COMMERCL</u>	AL AND INSTITUTIONAL STA	NDARDS AND USES	· · · · · · · · · · · · · · · · · · ·
2	<u>745.20</u>	Floor Area Ratio	<u>§§ 102.9, 102.11, 123</u>	3.6 to 1 § 124 (a) (b)
3	745.21	Use Size [Non-Residential]	<u>§ 790.130, § 121.2</u>	P up to 5,999 sq. ft.; C 6,000 sq.
4				ft. & above
5	<u>745.22</u>	<u>Off-Street Parking,</u>	<u>§§ 145.1, 150, 151.1,</u>	None required. Limits set forth
6		Commercial/Institutional	<u> 153 - 157, 159 - 160,</u>	in Section 151.1.
7			204.5	·
8	745.23	Off-Street Freight Loading	<u> §§ 150, 153 - 155,</u>	Generally, none required if
9			<u>204.5, 152, 161(b)</u>	gross floor area is less than
10				10,000 sq. ft
11	<u>745.24</u>	Outdoor Activity Area	<u>§§ 790.70, 145.2(a)</u>	P if located in front; C if located
12				<u>elsewhere</u>
13	745.25	Drive-Up Facility	<u>§ 790.30</u>	
14	<u>745.26</u>	Walk-Up Facility	<u>§§ 790.140, 145.2(b)</u>	P if recessed 3 ft.; C if not
15				recessed
16	745.27	Hours of Operation	<u>§ 790.48</u>	<u>No Limit</u>
17	<u>745.30</u>	General Advertising Sign	<u> </u>	
18			<u>608, 609</u>	
19	<u>745.31</u>	Business Sign	<u> </u>	<u>P</u>
20			<u>607.1(f)3, 608, 609</u>	
21	745.32	<u>Other Signs</u>	<u> §§ 262, 602 - 604,</u>	<u>P</u>
22 23			<u>607.1(c) (d) (g) 608,</u>	
23 24			609	
<u> </u>		· · ·		

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No.	Zoning Category	<u>§ References</u>	Outer M	lission Stre	<u>eet</u>
			Control	s by Story	
		<u>§ 790.118</u>	<u>1st</u>	<u>2nd</u>	<u>3rd+</u>
745.38	Residential Conversion	<u>§ 790.84, 317</u>	<u>C</u>	<u>C</u>	<u>C</u>
<u>745.39</u>	Residential Demolition	<u>§ 790.86, 317</u>	<u>C</u>	<u>C</u>	<u>C</u>
<u>Retail Sale</u>	s and Services			· ·	
745.40	Other Retail Sales and Services	<u>§ 790.102</u>	<u>P #</u>	<u>P #</u>	<u>P #</u>
	[Not Listed Below]				
<u>745.41</u>	<u>Bar</u>	<u>§ 790.22</u>	<u>P</u> .	<u>P</u>	
745.4 <u>3</u>	Limited-Restaurant	<u>§ 790.90</u>	<u>P</u>	<u>P</u>	
<u>745.44</u>	<u>Restaurant</u>	<u>§ 790.91</u>	<u>P</u>	<u>P</u>	
745.45	Liquor Store	<u>§ 790.55</u>	<u>NP #</u>		
745.46	Movie Theater	<u>§ 790.64</u>	<u>P</u>	<u>P</u>	
745.47	Adult Entertainment	<u>§ 790.36</u>	<u>C</u>	<u>C</u>	
745. <u>48</u>	Other Entertainment	<u>§ 790.38</u>	<u>P</u>	<u>P</u>	
<u>745.49</u>	Financial Service	<u>§ 790.110</u>	<u>P</u>	<u>P</u>	
745.50	Limited Financial Service	<u>§ 790.112</u>	<u>P</u>	<u>P</u>	
745.51	<u>Medical Service</u>	<u>§ 790.114</u>	<u>P</u>	<u>P</u>	<u>P</u>
<u>745.52</u>	Personal Service	<u>§ 790.116</u>	<u>P</u>	<u>P</u>	<u>P</u>
745.53	Business or Professional Service	<u>§ 790.108</u>	<u>P</u>	<u>P</u>	<u>P</u>
745.54	Massage Establishment	<u>§ 790.60, § 1900</u>	<u>C</u>	<u>C</u>	
· · · · ·		Health Code	· · ·		
745.55	Tourist Hotel	<u>§ 790.46</u>	<u>C</u>	<u>C</u>	<u>C</u>
745.56	Automobile Parking	<u>§§ 790.8, 156, 158.1,</u>	С		

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		<u>160</u>			
<u>745.57</u>	Automobile Gas Station	<u>§ 790.14</u>	<u>C</u>		
<u>745.58</u>	Automotive Service Station	<u>§ 790.17</u>	<u>C</u>		
<u>745.59</u>	<u>Automotive Repair</u>	<u>§ 790.15</u>	<u>C</u>	<u>C</u>	
745.60	Automotive Wash	<u>§ 790.18</u>	<u>C</u> .		
745.61	Automobile Sale or Rental	<u> § 790.12</u>	<u>C</u>		
745.62	<u>Animal Hospital</u>	<u>§ 790.6</u>	<u>C</u>	<u>C</u>	
745.63	Ambulance Service	<u>§ 790.2</u>	<u>C</u>		
745.64	<u>Mortuary</u>	<u>§ 790.62</u>	C	<u>C</u>	<u>C</u>
745.65	Trade Shop	\$ 790.124	<u>P</u>	<u>P</u>	<u>P</u>
745.66	Storage	<u>§ 790.117</u>	<u>C</u>	<u>C</u>	<u>C</u>
745.68	Fringe Financial Services	<u> </u>	#		
745.69	Tobacco Paraphernalia	<u>§ 790.123</u>	<u>C</u>		
	<u>Establishments</u>				
745.69 <u>B</u>	Amusement Game Arcade	<u>ş 790.4</u>	<u>C</u>		
	(Mechanical Amusement				
	<u>Devices)</u>				
<u>745.69C</u>	Neighborhood Agriculture	<u>§ 102.35(a)</u>	<u>P</u>	<u>P</u>	<u>P</u>
745.69D	Large-Scale Urban Agriculture	<u> </u>	<u>C</u>	<u>C</u>	<u>C</u>
Institutions	and Non-Retail Sales and Services				
<u>745.70</u>	Administrative Service	<u> </u>	<u><u> </u></u>	<u>C</u>	<u>C</u>
<u>745.80</u>	Hospital or Medical Center	<u>§ 790.44</u>	<u><u> </u></u>	<u>C</u>	<u>C</u>
<u>745.81</u>	Other Institutions, Large	<u>§ 790.50</u>	<u>P</u>	<u>P</u>	<u>P</u>
745.82	Other Institutions, Small	<u>§ 790.51</u>	$\underline{P}$	P	Р

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7 <u>45.83</u>	Public Use	<u>§ 790.80</u>	<u>C</u>	<u>C</u>	<u>C</u>
7 <u>45.84</u>	Medical Cannabis Dispensary	<u>§ 790.141</u>	<u>P #</u>		
RESIDEN	TIAL STANDARDS AND USES		<b>,</b>	,	, <u> </u>
745.90	<u>Residential Use</u>	<u>§ 790.88</u>	P, except	<u>P</u>	<u>P</u>
			<u>C for</u>		
			<u>front-</u>		
			<u>ages</u>		
			<u>listed in</u>		
			<u>145.1</u>		
			( <u>d</u> )		
7 <u>45.91</u>	Residential Density, Dwelling	<u> </u>	<u>Generall</u>	<u>y, 1 unit pe</u>	r 600 sq.
	Units	790.88(a)	<u>lot area</u>		
745.9 <u>2</u>	<u>Residential Density, Group</u>	<u> </u>	<u>Generall</u>	<u>y, 1 bedroo</u>	<u>m per 21</u>
	Housing	<u>790.88(b)</u>	<u>sq. ft. lot</u>	<u>area</u>	
745.9 <u>3</u>	Usable Open Space [Per	<u> </u>	<u>Generall</u>	<u>y, either 80</u>	sq. ft. if
	<u>Residential Unit]</u>		private, d	or 100 sq. ft	<u>t. if</u>
			common	<u>§ 135(d)</u>	
<u>745.94</u>	Off-Street Parking, Residential	<u>§§ 145.1, 150, 151.1,</u>	P up to o	one car for e	each unit,
		<u> 153- 157, 159- 160,</u>	<u>NP abov</u>	e	
		<u>166. 167, 204.5</u>			
745.95	Community Residential Parking	\$ 790.10, 145.1, 166	С		

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1		SPECIFIC PROVISIONS FO	R THE OUTER MISSION STREET
2		<u>NEIGHBORHOOD</u>	COMMERCIAL DISTRICT
3	<u>Article</u>		
4	7 Code		
5	<u>Section</u>	Other Code Section	Zoning Controls
6	<u>§ 745.40</u>	<u>şş 790.55, 790.102(a), 790.102(b)</u>	OFF-SALE LIQUOR ESTABLISHMENTS
7	<u>§ 745.45</u>		Boundaries: Outer Mission Street Neighborhood
8			Commercial District.
9			<u>Controls:</u>
10			(a) New Liquor Store uses are not permitted in
11			the district.
12			(b) Liquor Store uses may relocate within the
13			district with conditional use authorization.
14			(c) General Grocery, Specialty Grocery, and
15			Liquor Store uses with off-sale alcohol licenses shall
16			observe the following good neighbor policies:
17			(1) Liquor establishments shall provide outside
18			lighting in a manner sufficient to illuminate street and
19			sidewalk areas and adjacent parking, as appropriate
20			to maintain security, without disturbing area
21			<u>residences;</u>
22			(2) Advertisements in windows and clear doors
23			are not permitted, and no more than 25 percent of the
24			square footage of the windows and clear doors of
25	L		liquor establishments shall bear signage of any sort,

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1			and all signage shall be placed and maintained in a
2			manner that ensures that law enforcement personnel
3			have a clear and unobstructed view of the interior of
4			the premises, including the area in which the cash
5			registers are maintained, from the exterior public
6			sidewalk or entrance to the premises.
7	<u>§ 745.68</u>	<u>§ 249.35</u>	FRINGE FINANCIAL SERVICE RESTRICTED
8			<u>USE DISTRICT (FFSRUD)</u>
9			Boundaries: The FFSRUD and its <sup>1</sup> /4 mile buffer
10			includes, but is not limited to, properties within the
11			Outer Mission Street Neighborhood Commercial
12			District.
13			Controls: Within the FFSRUD and its 1/4 mile buffer,
14			fringe financial services are NP pursuant to Section
15			249.35. Outside the FFSRUD and its ¼ mile buffer,
16			fringe financial services are P subject to the
17			restrictions set forth in Section 249.35(c)(3).
18	<u>§ 745.84</u>	Health Code § 3308	MEDICAL CANNABIS DISPENSARIES
19	<u>§ 790.141</u>		Boundaries: Outer Mission Street Neighborhood
20			Commercial District
21			Controls:
22			(a) A Medical Cannabis Dispensary is not
23			permitted within 500 feet of another Medical
24			Cannabis Dispensary use.
25			(b) A Medical Cannabis Dispensary may only

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operate between the hours of 8 am and 10 pm.

Section 3. The San Francisco Planning Code is hereby amended by repealing Section 785, as follows:

### SEC. 785. EXCELSIOR ALCOHOL RESTRICTED USE DISTRICT.

(a) Findings. There are an unusually large number of establishments dispensing alcoholic beverages, including beer and wine, for off site consumption in the area located generally on Mission Street from Silver Avenue to the Daly City border. The existence of this many off-sale alcoholie beverage establishments appears to contribute directly to numerous peace, health, safety, and general welfare problems in the area, including loitering, littering, public drunkenness, defacement and damaging of structures, pedestrian obstructions, as well as traffic circulation, parking and noise problems on public streets and neighborhood lots. The existence of these problems creates serious impacts on the health, safety, and welfare of residents of nearby single–and multiple-family areas, including fear for the safety of children, elderly residents, and visitors to the area. The problems also contribute to the deterioration of the neighborhood and concomitant devaluation of property and destruction of community values and quality of life. The number of establishments selling alcoholic beverages for off-site consumption and the associated problems discourage more desirable and needed commercial uses in the area.

(b) Establishment of the Excelsior Alcohol Restricted Use District. In order to preserve the residential character and the neighborhood serving commercial uses of the area, the Excelsior Alcohol Restricted Use District (Excelsior Alcohol-RUD) is hereby established for the blocks and lots fronting both sides of Mission Street from Silver Avenue to the Daly City border, as set forth on Sectional Maps SU 11 and SU 12 of the Zoning Maps of the City and County of San Francisco.

(c) Definitions. The following definitions shall apply to this Section 785:

1	(1) "ABC License" shall mean a liquor license issued by the California Department of
2	Alcoholic-Beverage Control.
3	<del>(2) "Liquor establishment" shall mean any enterprise selling alcoholic beverages, as</del>
4	defined in California Business and Professions Code Sections 23004 and 23025, pursuant to an ABC
5	License.
6	(3)-"Prohibited-liquor establishment" shall mean any establishment selling alcoholic
7	beverages lawfully existing prior to the effective date of this ordinance and licensed by the State of
8	California for the sale of alcoholic beverages for off-site consumption ("off-sale"), so long as otherwise
9	lawful. It-shall include an establishment that is defined in Section 790.55 of this Code.
10	<del>(d) <b>Controls.</b></del>
11	(1) No new liquor establishments selling alcoholic beverages for off-site consumption
12	shall be permitted in the Excelsior Alcohol RUD.
13	(2) The prohibition of off-sale liquor establishments shall not be interpreted to prohibit
14	the following:
15	(A) Temporary uses, as described in Planning Code Section 205.1 or 205.3; or
16	(B) Establishment of an off sale liquor establishment if an application for such
17	liquor establishment is on file with the California Department of Alcoholic-Beverage Control prior to
18	the effective date of this ordinance establishing the Excelsior Alcohol RUD; or
19	(3) Continuation of Existing Prohibited Liquor Establishments. In the Excelsior
20	Alcohol RUD, any prohibited liquor establishment may continue in accordance with Planning Code
21	Section through 186.2. subject to the following provisions:
22	(A) A prohibited liquor establishment lawfully existing and selling alcoholic
23	beverages as licensed by the State of California prior to the effective date of this legislation, or
24	subsequent legislation prohibiting that type of liquor establishment, so long as otherwise lawful may
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*continue to operate only under the following conditions, as provided by California-Business and Professions Code Section 23790:* 

(i) Except as provided in Subsection (B) below, the premises shall retain the same type of retail liquor license within a license classification; and

*(ii) Except as provided in Subsection (B) below, the liquor establishment shall be operated continuously, without substantial changes in mode or character of operation.* 

(B) A break in continuous service shall not be interpreted to include the following, provided that, except as indicated below, the location of the establishment does not change, the square footage used for the sale of alcoholic beverages does not increase, and the type of ABC License does not change:

(i) a change in ownership of a prohibited liquor establishment or an owner-to-owner transfer of an ABC License:

(ii) a temporary closure for restoration or repair of an existing prohibited liquor establishment on the same lot after total or partial destruction or damage due to fire, riot, insurrection, toxic accident, or act of God;

(iii) temporary closure of an existing prohibited liquor establishment for reasons other than total or partial destruction or damage due to fire, riot, insurrection, toxic accident, or act of God for not more than thirty days for repair, renovation, or remodeling; or

(iv) relocation of an existing prohibited liquor establishment in the Excelsior Alcohol RUD to another location within the same Excelsior Alcohol RUD with conditional use authorization from the Planning Commission, provided that the original premises shall not be occupied by a prohibited liquor establishment unless by another prohibited liquor establishment that is also relocating from within the Excelsior Alcohol RUD.

(e) Sunset Provision. This Section 785 shall be repealed five years after its initial effective date unless the Board of Supervisors, on or before that date, extends or re-enacts it.

Section 4. The San Francisco Planning Code is hereby amended by amending Sections 207.4, 249.35, 263.20, 607.1, and 702.1, to read as follows: SEC. 207.4. DENSITY OF DWELLING UNITS IN NEIGHBORHOOD COMMERCIAL DISTRICTS.

The density of dwelling units in Neighborhood Commercial Districts shall be as stated in the following subsections:

(a) The rules for calculation of dwelling unit densities set forth in Section 207.1 of this Code shall apply in Neighborhood Commercial Districts, except that any remaining fraction of ½ or more of the minimum amount of lot area per dwelling unit shall be adjusted upward to the next higher whole number of dwelling units.

The dwelling unit density in Neighborhood Commercial Districts shall be at a density ratio not exceeding the number of dwelling units permitted in the nearest Residential District, provided that the maximum density ratio shall in no case be less than the amount set forth in the *zoning control following* table *for the district*. The distance to each Residential District shall be measured from the midpoint of the front lot line or from a point directly across the street therefrom, whichever permits the greater density.

NC District	Residential Density Limits
NC-1	One dwelling unit for each 800 sq. ft of lot area.
NC-2	
NC-S	
Inner Sunset	
Sacramento Street	
West Portal Avenue	
<del>NC-3</del>	One dwelling unit for each 600 sq. ft. of lot area.

Castro Street	
Inner Clement Street	
Outer Clement Street	
Upper Fillmore Street	
Haight Street	
Union Street	
24th Street Mission	
24th Street Noe Valley	
<del>Broadway</del>	One dwelling unit for each 400 sq. ft. of lot area.
<i>Upper Market Street</i>	
North-Beach	
Polk Street	

(b) The dwelling unit density for dwellings specifically designed for and occupied by senior citizens or *physically handicapped* persons *with physical disabilities* shall be at a density ratio not exceeding twice the number of dwelling units permitted by the limits set forth in Subsection (a).

(c) The dwelling unit density in NCT Districts, as listed in Section 702.1(b), shall not be limited by lot area, but by the applicable requirements and limitations elsewhere in this Code, including but not limited to height, bulk, setbacks, open space, exposure, and unit mix, as well as by applicable design guidelines, applicable elements and area plans of the General Plan, and design review by the Planning Department.

SEC. 249.35. FRINGE FINANCIAL SERVICE RESTRICTED USE DISTRICT.

(a) **Findings.** There are an unusually large number of establishments providing fringe financial services, including check cashing and payday lending, in the neighborhoods included

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Page 14 1/29/2013 in the Mission Alcoholic Beverage Special Use District, the North of Market Residential Special Use District, *the Divisadero Street Alcohol Restricted Use District,* the Third Street Alcohol Restricted Use District, *and* the Haight Street Alcohol Restricted Use Subdistrict *and the proposed Excelsior Alcohol Restricted Use District.* The unchecked proliferation of these businesses has the potential to displace other financial service providers, including charter banks, which offer a much broader range of financial services, as well as other desired commercial development in the City, which provides a broad range of neighborhood commercial goods and services.

(b) Establishment of the Fringe Financial Service Restricted Use District. In order to preserve the residential character and the neighborhood-serving commercial uses of the following defined areas, a noncontiguous Fringe Financial Service Restricted Use District (Fringe Financial Service RUD) is hereby established for the following properties:

(1) Properties in the Mission Alcoholic Beverage Special Use District, as described in Section 781.8 of this Code and as designated on Zoning Maps Numbers SU07 and SU08 of the Zoning Map of the City and County of San Francisco;

(2) Properties in the North of Market Residential Special Use District, as described in Section 249.5 of this Code and as designated on Zoning Maps Numbers SU01 and SU02;

(3) Properties in the Divisadero Street <u>and Outer Mission Street Neighborhood</u> <u>Commercial Districts</u> <u>Alcohol Restricted Use District</u>, as described in Section 783 of this Code and as <u>designated on Zoning Maps Numbers SU02 and SU07 of the Zoning Map of the City and County of San</u> <u>Francisco</u>;

(4) Properties in the Third Street Alcohol Restricted Use District, as described in Section 782 of this Code and as designated on Zoning Map Number SU10 of the Zoning Map of the City and County of San Francisco; *and* 

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Page 15 1/29/2013 (5) Properties in the Haight Street Alcohol Restricted Use Subdistrict, as described in Section 781.9 of this Code and as designated on Zoning Maps Numbers SU06 and SU07 of the Zoning Map of the City and County of San Francisco; *and* 

(6) Properties in the proposed Excelsior Alcohol Restricted Use District, which included Assessor's Blocks and Lots fronting on both sides of Mission Street from Silver Avenue to the Daly City-San Francisco border as set forth in Special Use District Maps SU11 and SU12 of the Zoning Map of the City and County of San Francisco. Inclusion of these properties in the Fringe Financial Service RUD shall survive any sunset provisions of the proposed Excelsior Alcohol Restricted Use District.

## SEC. 263.20. SPECIAL HEIGHT EXCEPTION: ADDITIONAL FIVE FEET HEIGHT FOR ACTIVE GROUND FLOOR USES IN CERTAIN DISTRICTS.

(a) Intent. In order to encourage generous ground floor ceiling heights for commercial and other active uses, encourage additional light and air into ground floor spaces, allow for walk-up ground floor residential uses to be raised slightly from sidewalk level for privacy and usability of front stoops, and create better building frontage on the public street, up to an additional 5' of height is allowed along major streets in NCT districts, or in specific districts listed below, for buildings that feature either higher ground floor ceilings for non-residential uses or ground floor residential units (that have direct walk-up access from the sidewalk) raised up from sidewalk level.

(b) **Applicability**. The special height exception described in this section shall only apply to projects that meet all of the following criteria:

(1) project is located in a 30-X, 40-X or 50-X Height and Bulk District as designated on the Zoning Map;

(2) project is located:

(A) in an NCT district as designated on the Zoning Map;

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(B) in the *Upper Market Street*, Inner Clement Street, *and* Outer Clement Street, *Irving Street, Judah Street, Upper Market Street, Outer Mission Street, Noriega Street, and Taraval Street* NCDs;

(C) on a NC-2 or NC-3 designated parcel fronting Mission Street, from Silver Avenue to the Daly City border;

(D) on a NC-2 designated parcel on Balboa Street between 2nd Avenue and 8th Avenue, and between 32nd Avenue and 39th Avenue;

<u>(D)</u> (E) on a NC-1 designated parcel within the boundaries of Sargent Street to Orizaba Avenue to Lobos Street to Plymouth Avenue to Farallones Street to San Jose Avenue to Alemany Boulevard to 19th Avenue to Randolph Street to Monticello Street and back to Sargent Street; or

<u>(E)</u> (F) on a NC-3 designated parcel fronting on Geary Boulevard from Masonic Avenue to 28th Avenue, except for parcels on the north side of Geary Boulevard between Palm Avenue and Parker Avenue;

(F) (G) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor on Noriega Street west of 19th Avenue;

(G) (H) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor on Irving Street west of 19th Avenue;

(<u>H</u>) (<del>I</del>) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor on Taraval Street west of 19th Avenue;

(I) (J) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor on Judah Street west of 19th Avenue;

(3) project features ground floor commercial space or other active use as defined by Section 145.1(b)(2) with clear ceiling heights in excess of ten feet from sidewalk

grade, or in the case of residential uses, such walk-up residential units are raised up from sidewalk level;

(4) said ground floor commercial space, active use, or walk-up residential use is primarily oriented along a right-of-way wider than 40 feet;

(5) said ground floor commercial space or active use occupies at least 50% of the project's ground floor area; and

(6) except for projects located in NCT districts, the project sponsor has conclusively demonstrated that the additional 5' increment allowed through Section 263.20 would not add new shadow to any public open spaces.

(c) One additional foot of height, up to a total of five feet, shall be permitted above the designated height limit for each additional foot of ground floor clear ceiling height in excess of 10 feet from sidewalk grade, or in the case of residential units, for each foot the unit is raised above sidewalk grade.

\* \* \* (Diagram not shown but not to be deleted.)

SEC. 607.1. NEIGHBORHOOD COMMERCIAL <u>AND RESIDENTIAL-COMMERCIAL</u> DISTRICTS.

\* \* \*

(f) **Business Signs.** Business signs, as defined in Section 602.3 shall be permitted in all Neighborhood Commercial <u>and Residential-Commercial</u> Districts subject to the limits set forth below.

(1) NC-1 and NCT-1 Districts.

(A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.

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Page 18 1/29/2013 (B) **Wall Signs.** The area of all wall signs shall not exceed one square foot per square foot of street frontage occupied by the business measured along the wall to which the signs are attached, or 50 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 15 feet or the height of the wall to which it is attached. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.

(C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24 square feet. The height of such sign shall not exceed 15 feet or the height of the wall to which it is attached. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. The sign may be nonilluminated or indirectly illuminated, or during business hours, may be directly illuminated.

(D) **Signs on Awnings.** Sign copy may be located on permitted awnings in lieu of wall signs and projecting signs. The area of such sign copy as defined in Section 602.1(c) shall not exceed 20 square feet. Such sign copy may be nonilluminated or indirectly illuminated.

(2) <u>RC,</u> NC-2, NCT-2, NC-S, Broadway, Castro Street, Inner Clement Street, Outer Clement Street, Upper Fillmore Street, Inner Sunset, <u>Irving Street</u>, Haight Street, Hayes-Gough, <u>Judah Street</u>, Upper Market Street, <u>Outer Mission Street</u>, <u>Noriega Street</u>, North Beach, Ocean Avenue, Pacific Avenue, Polk Street, Sacramento Street, SoMa, <u>Taraval</u> <u>Street</u>, Union Street, Valencia Street, 24th Street - Mission, 24th Street - Noe Valley, West Portal Avenue, and Glen Park Neighborhood Commercial Districts.

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1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

(A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.

(B) **Wall Signs.** The area of all wall signs shall not exceed two square feet per foot of street frontage occupied by the use measured along the wall to which the signs are attached, or 100 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. Such signs may be nonilluminated, indirectly, or directly illuminated.

(C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24 square feet. The height of such sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.

(D) **Signs on Awnings and Marquees.** Sign copy may be located on permitted awnings or marquees in lieu of projecting signs. The area of such sign copy as defined in Section 602.1(c) shall not exceed 30 square feet. Such sign copy may be nonilluminated or indirectly illuminated; except that sign copy on marquees for movie theaters or places of entertainment may be directly illuminated during business hours.

(E) **Freestanding Signs and Sign Towers**. With the exception of automotive gas and service stations, which are regulated under Paragraph 607.1(f)(4), one freestanding sign or sign tower per lot shall be permitted in lieu of a projecting sign, if the

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building or buildings are recessed from the street property line. The existence of a freestanding business sign shall preclude the erection of a freestanding identifying sign on the same lot. The area of such freestanding sign or sign tower, as defined in Section 602.1(a), shall not exceed 20 square feet nor shall the height of the sign exceed 24 feet. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet, whichever is less. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.

(3) **Mission Street NCT, NC-3, and NCT-3 Neighborhood Commercial** Districts.

(A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.

(B) **Wall Signs.** The area of all wall signs shall not exceed three square feet per foot of street frontage occupied by the use measured along the wall to which the signs are attached, or 150 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. Such signs may be nonilluminated, indirectly, or directly illuminated.

(C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 32 square feet. The height of the sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. Such signs may be nonilluminated, indirectly, or directly illuminated.

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(D) **Sign Copy on Awnings and Marquees.** Sign copy may be located on permitted awnings or marquees in lieu of projecting signs. The area of such sign copy, as defined in Section 602.1(c), shall not exceed 40 square feet. Such sign copy may be nonilluminated or indirectly illuminated; except that sign copy on marquees for movie theaters or places of entertainment may be directly illuminated during business hours.

(E) **Freestanding Signs and Sign Towers.** With the exception of automotive gas and service stations, which are regulated under Paragraph 607.1(f)(4) of this Code, one freestanding sign or sign tower per lot shall be permitted in lieu of a projecting sign if the building or buildings are recessed from the street property line. The existence of a freestanding business sign shall preclude the erection of a freestanding identifying sign on the same lot. The area of such freestanding sign or sign tower, as defined in Section 602.1(a), shall not exceed 30 square feet nor shall the height of the sign exceed 24 feet. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet, whichever is less. Such signs may be nonilluminated or indirectly illuminated, or during business hours, may be directly illuminated.

(4) **Special Standards for Automotive Gas and Service Stations.** For automotive gas and service stations in Neighborhood Commercial Districts, only the following signs are permitted, subject to the standards in this Paragraph (f)(4) and to all other standards in this Section 607.1.

(A) A maximum of two oil company signs, which shall not extend *more than 10 feet* above the roofline if attached to a building, or exceed the maximum height permitted for freestanding signs in the same district if freestanding. The area of any such sign shall not exceed 180 square feet, and along each street frontage, all parts of such a sign or signs that are within 10 feet of the street property line shall not exceed 80 square feet in area. No such sign shall project more than five feet beyond any street property line. The areas of

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other permanent and temporary signs as covered in Subparagraph (B) below shall not be included in the calculation of the areas specified in this Subparagraph.

(B) Other permanent and temporary business signs, not to exceed 30 square feet in area for each such sign or a total of 180 square feet for all such signs on the premises. No such sign shall extend above the roofline if attached to a building, or in any case project beyond any street property line or building setback line.

\* \* \*

### SEC. 702.1. NEIGHBORHOOD COMMERCIAL USE DISTRICTS.

(a) The following districts are established for the purpose of implementing the Commerce and Industry element and other elements of the General Plan, according to the objective and policies stated therein. Description and Purpose Statements outline the main functions of each Neighborhood Commercial (NC) District in the Zoning Plan for San Francisco, supplementing the statements of purpose contained in Section 101 of this Code.

The description and purpose statements and land use controls applicable to each of the general and individual area districts are set forth in *Sections 710.1 through 784 of* this Code for each district class. The boundaries of the various Neighborhood Commercial Districts are shown on the Zoning Map referred to in Sections 105 and 106 of this Code, subject to the provisions of that Section.

Neighborhood Commercial General Area Districts	Section Number
NC-1 - Neighborhood Commercial Cluster District	§ 710
NC-2 - Small-Scale Neighborhood Commercial District	§ 711
NC-3 - Moderate-Scale Neighborhood Commercial District	§ 712
NC-S - Neighborhood Commercial Shopping Center District	§ 713
NCT-1 Neighborhood Commercial Transit Cluster District	<del>§ 733A</del>

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NCT-2 Small Scale-Neighborhood Commercial Transit-District	<del>§ 734</del>
NCT-3 Moderate-Scale Neighborhood Commercial Transit District	<del>§ 731</del>
<u>Named</u> Neighborhood Commercial <i>Individual Area</i> Districts	Section Number
Broadway Neighborhood Commercial District	§ 714
Castro Street Neighborhood Commercial District	§ 715
Inner Clement Street Neighborhood Commercial District	§ 716
Outer Clement Street Neighborhood Commercial District	§ 717
Upper Fillmore Street Neighborhood Commercial District	§ 718
Haight Street Neighborhood Commercial District	§ 719
Hayes Gough Neighborhood Commercial Transit District	<del>§ 720</del>
Upper Market Street Neighborhood Commercial District	§ 721
North Beach Neighborhood Commercial District	§ 722
Polk Street Neighborhood Commercial District	§ 723
Sacramento Street Neighborhood Commercial District	§ 724
Union Street Neighborhood Commercial District	§ 725
Valencia Street Neighborhood Commercial District	<del>§-726</del>
24th Street-Mission Neighborhood Commercial District	<del>§ 727</del>
24th Street-Noe Valley Neighborhood Commercial District	§ 728
West Portal Avenue Neighborhood Commercial District	§ 729
Inner Sunset Neighborhood Commercial District	§ 730
Upper Market Street Neighborhood Commercial Transit District	<del>§ 732</del>
SoMa Neighborhood Commercial Transit District	<del>§ 735</del>
Mission Street Neighborhood Commercial Transit District	<del>§ 736</del>
Ocean Avenue Neighborhood Commercial Transit-District	<del>§ 737</del>
Noriega Street Neighborhood Commercial District	<u>§739.1</u>
Irving Street Neighborhood Commercial District	<del>§ 735</del> <u>§740.</u>

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Taraval Street Neighborhood Commercial District	<del>§ 736</del> <u>§741.1</u>
Judah Street Neighborhood Commercial District	<del>§ 737</del> <u>§742.1</u>
Outer Mission Street Street Neighborhood Commercial District	<u>§ 745.1</u>

(b) The following districts are Neighborhood Commercial Transit (NCT) Districts, including both general area districts and individual area districts identified by street or area name. These districts are a subset of the Neighborhood Commercial (NC) Districts.

Neighborhood Commercial Transit Districts	Section Number
Hayes-Gough Neighborhood Commercial Transit District	<del>§ 720</del>
Valencia Street Neighborhood Commercial Transit District	<del>§ 726</del>
24th Street - Mission Neighborhood Commercial Transit District	<del>§ 727</del>
NCT-3 Moderate-Scale Neighborhood Commercial Transit District	<del>§ 731</del>
Upper Market Street Neighborhood Commercial Transit District	<del>§ 732</del>
NCT-1 Neighborhood Commercial Transit Cluster District	<del>§ 733A</del>
NCT-2 Small Scale Neighborhood Commercial Transit District	<del>§ 734</del>
SoMa Neighborhood Commercial Transit District	<del>§ 735</del>
Mission Street Neighborhood Commercial Transit District	<del>§ 736</del>
Ocean Avenue Neighborhood Commercial Transit District	<del>§ 737</del>
Glen Park Neighborhood Commercial Transit District	<del>§ 738</del>

Neighborhood Commercial Transit Districts

Section Number

NCT-1 Neighborhood Commercial Transit Cluster District	<u>§ 733A</u>
NCT-2 Small Scale Neighborhood Commercial Transit District	<u>§ 734</u>
NCT-3 - Moderate-Scale Neighborhood Commercial Transit District	<u>§ 731</u>
Named Neighborhood Commercial Transit (NCT) Districts	<u>702.1</u>
Hayes-Gough Neighborhood Commercial Transit District	<u>§ 720</u>
Valencia Street Neighborhood Commercial Transit District	<u>§ 726</u>
24th Street - Mission Neighborhood Commercial Transit District	<u>§ 727</u>
Upper Market Street Neighborhood Commercial Transit District	<u>§ 732</u>
SoMa Neighborhood Commercial Transit District	<u>§ 735</u>
Mission Street Neighborhood Commercial Transit District	<u>§ 736</u>
Ocean Avenue Neighborhood Commercial Transit District	<u>§ 737</u>
Glen Park Neighborhood Commercial Transit District	<u>§ 738</u>

NCT Districts are transit-oriented moderate- to high-density mixed-use neighborhoods of varying scale concentrated near transit services. The NCT Districts are mixed use districts that support neighborhood-serving commercial uses on lower floors and housing above. These districts are well-served by public transit and aim to maximize residential and commercial opportunities on or near major transit services. The district's form can be either linear along transit-priority corridors, concentric around transit stations, or broader areas where transit services criss-cross the neighborhood. Housing density is limited not by lot area, but by the regulations on the built envelope of buildings, including height, bulk, setbacks, and lot coverage, and standards for residential uses, including open space and exposure, and urban design guidelines. Residential parking is not required and generally limited. Commercial establishments are discouraged or prohibited from building accessory off-street parking in order to preserve the pedestrian-oriented character of the district and prevent attracting auto traffic. There are prohibitions on access (i.e. driveways, garage entries) to off-street parking

and loading on critical stretches of commercial and transit streets to preserve and enhance he pedestrian-oriented character and transit function.

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Section 5. Sheets ZN08 of the Zoning Map of the City and County of San Francisco is hereby amended, as follows:

	Use District to be	Use District
Description of Property	Superseded	Hereby Approved
All parcels zoned NC-3	NC-3	Outer Mission Street
on Blocks 3147, 3148, 3206,		Neighborhood Commercial
3207, 3208A, 5893, 6013,		District
6014, 6083, 6084, 6272,	,	
6346, 6347, 6408, 6409,		
6410, 6411, 6412, 6463,		
6796, 6797, 6798, 6799, 6800,		
6802, 6803,		• •
6954, 6955, 6956, 6957, 6959,		
6968, 6969, 7029A, 7030,		
All parcels zoned NC-2 on	NC-2	Outer Mission Street
Blocks 5868, 5869, 5892,		Neighborhood Commercia
5893, 6462, 6461, 6468, 6468A,		District
6469, 6470, 6471, 6472, 6473,		
6474, 6804, 7031, 7043, 7044A,		
7066, 7098, 7099, 7109, 7109A,		
7142, 7143, 7144, 7145, and		
7160		

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Page 27 1/29/2013 All parcels zoned NC-1 onNC-1Outer Mission StreetBlocks 6404, 5405, 6413,Neighborhood Commercial6414, 6446, and 6482DistrictBlock 6413, Lot 002; BlockRH-1Outer Mission Street7030, Lots 022A, 035, and 036;Neighborhood CommercialBlock 6969, Lot 005GDistrict

Section 6. Effective Date. This Ordinance shall become effective 30 days from the date of passage.

Section 7. This section is uncodified. In enacting this Ordinance, the Board intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation, charts, diagrams, or any other constituent part of the Planning Code that are explicitly shown in this legislation as additions, deletions, Board amendment additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the legislation.

APPROVED AS TO FORM: DENNIS ↓ HERRERA, City Attorney

By:

Deputy City Attorney